

Clear Vision for the Future

WATER for TEXAS

2021 conference

September 27–29, 2021

#WaterforTX2021

Sponsorship Levels

DIAMOND

\$7,500+ Total Sponsorship Commitment

- Four complimentary conference registrations
- Full-page color ad in the conference program
- Promotional insert included with attendee conference materials
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

PLATINUM

\$5,000 to \$7,499 Total Sponsorship Commitment

- Three complimentary conference registrations
- Half-page color ad in the conference program
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

GOLD

\$3,000 to \$4,999 Total Sponsorship Commitment

- Two complimentary conference registrations
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

SILVER

\$2,000 to \$2,999 Total Sponsorship Commitment

- One complimentary conference registration
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

BRONZE

\$1,500 to \$1,999 Total Sponsorship Commitment

- Company logo included in the conference program
- Linked company logo on the Water for Texas Website

Sponsorship Opportunities

GENERAL SESSIONS *exclusive sponsorship*

\$10,000

- Five-minute introduction opportunity during one general session
- Opportunity to distribute sponsor-provided item to attendees during one general session
- Sponsor acknowledgment at all general sessions

WELCOME RECEPTION *exclusive sponsorship*

SOLD

- Sponsor logo on table-toppers throughout Welcome Reception on September 27
- Sponsor logo on cocktail napkins placed at bars during Welcome Reception
- Opportunity to distribute sponsor-provided item in conference bag

NETWORKING RECEPTION *exclusive sponsorship*

SOLD

- Sponsor logo on table-toppers throughout September 28 reception
- Sponsor logo on cocktail napkins placed at bars during reception
- Opportunity to include sponsor-provided item in conference bag

LUNCHEON *exclusive sponsorship*

\$7,500

- Sponsor logo on table-toppers throughout September 28 luncheon
- Opportunity to offer brief welcome prior to keynote introduction
- Opportunity to distribute sponsor-provided item to attendees during luncheon

INTERACTIVE ROOM *exclusive sponsorship*

SOLD

The Interactive Room will feature technologies and displays such as Visual Texas, an immersive Google Earth experience, hosted by the TWDB's Texas Natural Resources Information System (TNRIS).

- Opportunity to distribute sponsor-provided item in conference bag
- Sponsor logo will be included on room signage

NAMETAG LANYARDS *exclusive sponsorship*

SOLD

- Sponsor logo featured on event lanyards distributed to each attendee

AUDIO VISUAL *(2 available)*

\$5,000

- Sponsor logo featured on signs outside all breakout rooms

BREAKFAST (2 available) **\$4,000**

- Sponsor logo on table-toppers during one breakfast
- Opportunity to include sponsor-provided item in conference bag

WATER STATIONS *exclusive sponsorship* **\$4,000**

- Sponsor logo featured on water stations on General Session floor

CONFERENCE BAGS *exclusive sponsorship* **SOLD**

- Water for Texas will provide the bags, working with you to include your logo.

CONFERENCE PROGRAM *exclusive sponsorship* **SOLD**

- Sponsor logo featured on cover of conference program

EXHIBIT BOOTH (~~10 available~~ 1 available) **\$3,000**

- One 10 x 8 exhibit space in high-traffic area
- Includes one draped 6-foot table

LIVE SOCIAL MEDIA FEED *exclusive sponsorship* **\$3,000**

- Sponsor logo included on live social media feed displayed in the general session ballroom

SCHEDULE-AT-A-GLANCE *exclusive sponsorship* **\$3,000**

- Sponsor logo featured on foldable, pocket-sized agenda distributed to all attendees

HOTEL KEYCARDS *exclusive sponsorship* **SOLD**

- Sponsor logo featured on hotel keycards distributed to all attendees staying at the conference hotel

CLEAR SNAP PORTFOLIOS *exclusive sponsorship* **SOLD**

- Sponsor logo featured on conference portfolios distributed to all attendees
- Water for Texas will provide the portfolios, working with you to include your logo.

MOBILE APP *exclusive sponsorship*

SOLD

- Sponsor logo featured at the top of each mobile app page

MOBILE DEVICE CHARGING STATION (~~2 available~~ 1 available)

\$2,500

- Sponsor logo featured on panels of one charging station
- Charging stations located in high-traffic areas

NOTEPAD *exclusive sponsorship*

SOLD

- Sponsor logo featured on notepads distributed to all attendees
- Water for Texas will provide the notepads, working with you to include your logo.

EDUCATIONAL TRACKS (~~4 available~~ 0 available)

SOLD

Choose between one of the four available tracks:

** Flood: Prevention and Planning for the Inevitable*

**The Business of Water: Expanding Our Line of Sight*

**Science, Technology, and Innovation: Tools to Guide Our Future*

**Water Communications: Shaping the Conversation*

- Sponsor acknowledgment as track sponsor in printed program and website
- Sponsor recognition during respective educational track sessions

ALL-DAY COFFEE BAR (~~2 available~~ 1 available)

\$2,500

- Sponsor logo featured on signage at the coffee bar for one full day
- Opportunity to include sponsor-provided item in conference bag

AFTERNOON SNACK *exclusive sponsorship*

\$2,500

- Sponsor logo featured on signage during afternoon snack break on September 28
- Opportunity to include sponsor-provided item in conference bag

WELCOME GIFT *exclusive sponsorship*

\$2,500

- Sponsor-provided item to be distributed to all attendees staying at the conference hotel.

PENS *exclusive sponsorship*

SOLD

- Sponsor logo featured on pens distributed to all attendees
- Water for Texas will provide the pens, working with you to include your logo.

PACKET INSERT (~~5 available~~ 3 available)

\$1,500

- Sponsor-provided item to be distributed to all attendees in conference portfolio
- Sponsor will be responsible for printing and delivering the inserts to conference organizers