



BOOTH/SPONSORSHIP RESERVATION

EXPO Days - Sunday & Monday | February 27 - 28, 2022

Online Reservation Form Available - Visit www.swcarwash.org

Company: (As to appear on booth sign) _____

Primary Contact: First: _____ Last: _____

Person to receive Exhibitor Confirmation Packet and serve as contact for EXPO planning.

Address: _____

City: _____ State: _____ Zip: _____ Email (Primary Contact): _____

Phone: () _____ Fax: () _____ Email (Secondary Contact): _____

Pick No More Than 3 - Category Designation for Show Guide:

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Conveyor/Exterior Equipment | <input type="checkbox"/> In-Bay Automatic Equipment | <input type="checkbox"/> Self-Serve Equipment | <input type="checkbox"/> Construction |
| <input type="checkbox"/> Impulse Merchandise | <input type="checkbox"/> Finance/Insurance/Consulting | <input type="checkbox"/> Car Wash Products/Supplies | <input type="checkbox"/> Car Wash Chemical Manufacturer |
| <input type="checkbox"/> Vending | <input type="checkbox"/> Detailing Equip/Supplies | <input type="checkbox"/> Lube Equip/Supplies | <input type="checkbox"/> Technology/Electronics |
| <input type="checkbox"/> Marketing/Promotions | <input type="checkbox"/> Water Technology | <input type="checkbox"/> Environmental/Disposal | |

Booth Fees: SCWA membership required - Non-Members or those renewing membership should add dues payment below. Contact the SCWA Headquarters for rate & availability of larger spaces.

EXPO Area

- | | |
|---|---|
| <input type="checkbox"/> One 10' x 10' Area | <input type="checkbox"/> \$850 SCWA Member |
| <input type="checkbox"/> One 10' x 20' Area | <input type="checkbox"/> \$1690 SCWA Member |
| <input type="checkbox"/> One 10' x 20' Endcap
(BACKDROP HEIGHT RESTRICTIONS APPLY) | <input type="checkbox"/> \$2490 SCWA Member |
| <input type="checkbox"/> One 20' x 20' Area
(BACKDROP HEIGHT RESTRICTIONS APPLY) | <input type="checkbox"/> \$3380 SCWA Member |
| <input type="checkbox"/> One 20' x 20' Island
(Based on availability) | <input type="checkbox"/> \$4050 SCWA Member |
| <input type="checkbox"/> One 20' x 30' Area | <input type="checkbox"/> \$4990 SCWA Member |
| <input type="checkbox"/> One 20' x 40' Area | <input type="checkbox"/> \$6690 SCWA Member |
| <input type="checkbox"/> One 20' x 50' Area | <input type="checkbox"/> \$8400 SCWA Member |
| <input type="checkbox"/> One 20' x 60' Area | <input type="checkbox"/> \$9800 SCWA Member |

Requests are not guaranteed - but will be honored based on date payment received & sponsorship levels. See enclosure for the preliminary layout and numbers. If combining booths, indicate all numbers.

Booth Number(s) _____

Preferences: #1 _____ #2 _____

#3 _____ #4 _____

Yes, I will require: ☐ Air ☐ Water

☐ Special Electrical Needs (3 Phase, Etc.)

Please specify: _____

Placement Options May Be Limited

Enter Booth Cost From Above Here

\$ _____

Lead Retrieval ☐ \$195

\$ _____

SCWA Dues: ☐ Non-Member (Required) ☐ Member Renewal (Optional) ☐ \$150

\$ _____

Optional Event Tickets: (see exhibitor prospectus for exhibitor badge guidelines)

☐ Monday Evening Event (Pre-Registration Required) # _____ @ \$80 = \$ _____

☐ Tuesday Breakfast # _____ @ \$40 = \$ _____

Sponsorship Requests:

- | | |
|---|---|
| <input type="checkbox"/> \$ 8500 Diamond Sponsorship | <input type="checkbox"/> \$ 2500 Attendee Lunch with Exhibitors |
| <input type="checkbox"/> \$ 7500 Keynote Address | <input type="checkbox"/> \$ 2500 Hampton Happy Hour <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday |
| <input type="checkbox"/> \$ 3500 CEO Forum | <input type="checkbox"/> \$ 2500 Monday Education Session Breakfast |
| <input type="checkbox"/> \$ 3500 Convention Badge Holder | <input type="checkbox"/> \$ 2500 Tuesday Car Wash Academy Breakfast |
| <input type="checkbox"/> \$ 3500 Celebrate SCWA Event | <input type="checkbox"/> \$ 2000 EXPO Foyer Digital Advertising |
| <input type="checkbox"/> \$ 3500 Attendee Bag Sponsor | <input type="checkbox"/> \$ 1500 Branded EXPO Charging Station |
| <input type="checkbox"/> \$ 3000 EXPO Receptions | <input type="checkbox"/> \$ 1500 Refreshment Break Sponsor |
| <input type="checkbox"/> \$ 2500 Hotel Key Card (per hotel) | <input type="checkbox"/> \$ 1000 SCWA 2022 General Sponsor |

Enter Total Sponsorships \$ _____

(Booth + Lead Retrieval + Dues + Tickets + Sponsorship) TOTAL DUE \$

By submitting this form, the company is agreeing to terms & conditions outlined in the SCWA Exhibitor Agreement

Signature _____ Date _____

Print _____ Title _____

Space & Sponsorships are limited and will be confirmed only upon receipt of the reservation form and payment. There will be a 3.5% processing fee for credit card transactions for booths and sponsorships. Questions - (512) 343-9023.

For check payments, mail with completed form to: SCWA, 4600 Spicewood Springs Rd #103, Austin, TX 78759