



## **GO TEXAN Expo AGENDA**

### **Day 1 – Tuesday, November 2, 2021**

<b>12:00 pm – 5:00 pm</b>	<b>Expo</b>
<b>5:30 pm – 7:00 pm</b>	<b>Welcome Reception</b>

### **Day 2 – Wednesday, November 3, 2021**

<b>8:30 am – 5:00 pm</b>	<b>Expo Opens</b>
<b>9:00 am – 10:00 am</b>	<b>Workshop I: Creating Engaging Content on Social Media</b>
<b>10:00 am – 10:15 am</b>	<b>BREAK</b>
<b>10:15 am – 11:15 am</b>	<b>Workshop II: Preparing Your Business and Production Processes to Sell to Whole Foods Market</b>
<b>11:30 am – 1:15 pm</b>	<b>BREAK FOR LUNCH</b>
<b>12:15 pm – 1:15 pm</b>	<b>GO TEXAN Overview &amp; Opportunities</b>
<b>1:15 pm – 2:15 pm</b>	<b>Workshop III: Opportunities for GO TEXAN Partners at HEB</b>
<b>2:15 pm – 2:30 pm</b>	<b>BREAK</b>
<b>2:30 pm – 3:30 pm</b>	<b>Workshop IV: What a Business Needs to Know to Sell Internationally</b>
<b>5:00 pm</b>	<b>Expo Closes</b>