



GO TEXAN Expo AGENDA

Day 1 – Tuesday, November 2, 2021

12:00 pm – 5:00 pm	Expo
5:30 pm – 7:00 pm	Welcome Reception

Day 2 – Wednesday, November 3, 2021

8:30 am – 5:00 pm	Expo Opens
9:00 am – 10:00 am	Workshop I: Creating Engaging Content on Social Media
10:00 am – 10:15 am	BREAK
10:15 am – 11:15 am	Workshop II: TBD: Preparing Your Business and Production Processes to Sell to Whole Foods Market
11:30 am – 1:15 pm	BREAK FOR LUNCH
12:15 pm – 1:15 pm	GO TEXAN Overview & Opportunities
1:15 pm – 2:15 pm	Workshop III: Opportunities for GO TEXAN Partners at HEB
2:15 pm – 2:30 pm	BREAK
2:30 pm – 3:30 pm	Workshop IV: What a Business Needs to Know to Sell Internationally
5:00 pm	Expo Closes