

Privacy Policy

Effective Date: 9/26/25

The Peddler Show (“Company,” “we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect your information when you sign up to receive text messages, coupons, and event updates related to our consumer trade shows.

1. Information We Collect

When you sign up for our SMS program, we may collect:

- Your mobile phone number
- Your name (if provided)
- Your email address (if provided)

We do not collect sensitive personal information (such as financial details, Social Security numbers, or health information) through this program.

2. How We Use Your Information

We use the information you provide to:

- Send promotional text messages, coupons, and reminders related to our events
- Improve our events, promotions, and communication services

We will **never sell or rent your personal information** to third parties for marketing purposes.

3. Sharing of Information

We may share your information only in the following limited circumstances:

- With trusted service providers who help us deliver SMS messages and manage event promotions (they are required to keep your information confidential)
- If required by law, legal process, or government request
- To protect the rights, property, or safety of our customers, the public, or our company

4. Your Choices

- **Opt-Out:** You may stop receiving text messages at any time by replying **STOP**.
- **Access/Update:** You may contact us to update or correct your information.

5. Data Security

We use reasonable physical, electronic, and administrative safeguards to protect your information. However, no transmission or storage system is completely secure, and we cannot guarantee 100% security of your data.

6. Children's Privacy

Our SMS program is intended for individuals **18 years or older**. If you are under 18, you must have parental or guardian consent to participate.

7. Changes to this Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website at **peddlershow.com** with the updated effective date.

8. Contact Us

If you have questions about this Privacy Policy or our SMS program, please contact us:

- Email: **info@peddlershow.com**
- Phone: **512-358-1000**
- Mailing Address: **5508 Hwy 290 W, Suite 208, Austin, TX 78735**