#### **Terms of Use for SMS Communications**

By signing up to receive text messages from The Peddler Show, you agree to the following terms:

### 1. Consent to Receive Messages

- By providing your mobile number, you consent to receive automated promotional text messages from The Peddler Show including coupons, special offers, and event reminders related to our consumer trade shows.
- Consent to receive text messages is **not a condition of purchasing admission**.

#### 2. Message Frequency

Message frequency may vary depending on event schedules and promotions.

#### 3. Cost and Carriers

- Message and data rates may apply depending on your mobile carrier plan.
- Carriers are not liable for delayed or undelivered messages.

## 4. Opt-Out Instructions

- You may opt out at any time by replying **STOP** to any message.
- After opting out, you will receive a confirmation message, and no further promotional texts will be sent to your number.

#### **5. Support Instructions**

• For help, contact us at:

o Phone: 512-358-1000

o Email: info@peddlershow.com

### 6. Privacy

- Your mobile number and personal information will only be used in accordance with our **Privacy Policy**, HERE.
- We do not sell, rent, or share your number with third parties for marketing purposes.

## 7. Eligibility

• You must be at least 18 years old or have parental/guardian consent to participate.

# 8. Changes to Terms

• The Peddler Show reserves the right to modify or terminate this SMS program at any time.

# 9. Limitation of Liability

• To the fullest extent permitted by law, The Peddler Show will not be liable for any direct, indirect, or incidental damages arising from participation in this SMS program.