# February 16-17, 2022 The George **College Station, TX**

# Sponsorship Opportunities

Short Course

### **Presenting Sponsor**

- Inclusion as Presenting Sponsor through all promotions including eblasts, program, and website
- Premium Presenting Sponsor signage throughout Meeting
- Sponsor literature or take-away item distributed to all attendees
- Three Full Meeting Registrations (valued at \$750)
- Full-page advertisement in Meeting program

#### **General Session Sponsor (Both Days)**

- Inclusion as General Session Sponsor through all promotions including eblasts, program, and website •
- Premium signage and acknowledgement at General Session •
- Sponsor literature or other takeaway item placed on each seat (once during meeting) •
- Two full Meeting Registrations (valued at \$500)
- Half-page advertisement in Meeting program

#### **Cornhole Tournament & Reception Sponsor**

- Inclusion as Cornhole Tournament & Reception Sponsor through all promotions including eblasts, • program, and website
- Premium signage and acknowledgement at Tournament/Reception on first day of Short Course
- Two full Meeting Registrations (valued at \$500)
- Half-page advertisement in Meeting program

\*\* Additional Tournament Sponsorships Available – See Below \*\*

#### Luncheon Sponsor

- Inclusion as Luncheon Sponsor through all promotions including eblasts, program, and website •
- Premium signage and acknowledgement at Luncheon
- Sponsor literature or take-away item distributed at each place setting
- Two full Meeting Registrations (valued at \$500)
- Half-page advertisement in Meeting program

#### **Registration Sponsor**

- Inclusion as Registration Sponsor through all promotions including eblasts, program, and website ٠
- Premium signage and acknowledgement as Sponsor at Registration
- Sponsor literature or take-away item placed at Registration
- One full Meeting Registration (valued at \$250)
- Quarter-page advertisement in Meeting program

#### www.tx-taca.org

\$4.000

#### \$3,500

\$3.000

### \$5,000

## \$4.000

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- Inclusion as App Sponsor through all promotions including eblasts, program, and website
- Sponsor logo featured on home page of App
- One full Meeting Registration (valued at \$250)
- Quarter-page advertisement in Meeting program

### **Reception Bar Sponsor**

- Inclusion as Reception Sponsor through all promotions including eblasts, program, and website
- Premium signage and acknowledgement at Reception Bars during Cornhole Tournament
- One full Meeting Registration (valued at \$250)
- Quarter-page advertisement in Meeting program

#### **Breakfast Sponsor (2 Available)**

- Inclusion as Breakfast Sponsor through all promotions including eblasts, program, and website
- Premium signage and acknowledgement at Breakfast
- One Full Meeting Registration (valued at \$250)
- Quarter-page advertisement in Meeting program

#### **Program Sponsor**

- Inclusion as Program Sponsor through all promotions including eblasts, program, and website
- Sponsor logo featured on digital program distributed to all attendees
- One full Meeting Registration (valued at \$250)
- Full-page advertisement in Meeting program

#### **Break Sponsor (2 Available)**

- Inclusion as Coffee Break Sponsor through all promotions including eblasts, program, and website
- Premium signage and acknowledgement as Sponsor at Break
- One full Meeting Registration (valued at \$250)
- Quarter-page advertisement in Meeting program

#### **Wi-Fi Sponsor**

- Inclusion as Sponsor through all promotions including eblasts, program, and website
- Premium signage and acknowledgement on screen during sessions
- One Full Meeting Registration (valued at \$250)
- Quarter-page advertisement in Meeting program

#### **Hand Sanitizer Sponsor**

- Inclusion as Hand Sanitizer Sponsor through all promotions including eblasts, program, and website
- Sponsor logo featured on hand sanitizers distributed to all attendees
- One full Meeting Registration (valued at \$250)
- Quarter-page advertisement in Meeting program

\$2.500

\$2.000

#### \$1,500

#### \$750

## websile

## \$2,500

#### **\$2,500** website

#### www.tx-taca.org

## \$3,000

Short Course

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### **E-Survey Sponsor**

\$500

- Prominent logo with link to Sponsor website included in e-survey sent to all attendees post-event
- Acknowledgement as Sponsor through all promotions including eblasts, Meeting program, and website

#### **Additional Cornhole Tournament Sponsorships**

The following sponsorships are available as part of the Cornhole Tournament & Reception. Benefits are listed with each individual sponsorship and are not affiliated with the above-listed Tournament Sponsorship package.

- Bar Sponsor (2 available):
  Logo Included on Cornhole Tournament Ad in Conference Program
  Signage at bars throughout Tournament
  Board Sponsor (4 available):
  Logo Included on Cornhole Tournament Ad in Conference Program
- Logo vinyl on board during tournament
  - Opportunity to supply branded cornhole boards if you have them

\$250

\$1,500