Sponsorship Opportunities

*Sponsorship packages are reserved exclusively for TACA member companies. If you would like to become a member today, click here.

Below opportunities are only available for members

Presenting Sponsor $7,500
- Inclusion as Presenting Sponsor in eblasts, Seminar program, TxACA app and website
- Premium Presenting Sponsor signage throughout Seminar
- Sponsor literature or takeaway item distributed to all attendees – who brings
- Complimentary Exhibit Option
- Four Full Seminar Badges (valued at $1,100)
- Full-page advertisement in Seminar program

General Session Sponsor $5,000
- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Premium signage and acknowledgement at General Session
- Sponsor literature or takeaway item distributed to all attendees – who brings
- Complimentary Exhibit Option
- Three full Seminar Badges (valued at $825)
- Half-page advertisement in Seminar program

Luncheon Sponsor $3,500
- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Premium signage and acknowledgement at Luncheon
- Sponsor literature or takeaway item distributed at each place setting
- Complimentary Exhibit Option
- Two full Seminar Badges (valued at $550)
- Half-page advertisement in Seminar program

Questions on opportunities? Contact Kaci Floyd at 512-358-1000 | taca@iemshows.com
Exhibitor Reception Sponsor (Thursday Evening) $3,500
- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Premium signage and acknowledgement at Exhibitor Reception
- Sponsor literature or takeaway item placed on tables
- Complimentary Exhibit Option
- Two full Seminar Badges (valued at $550)
- Half-page advertisement in Seminar program

Registration Sponsor $3,000
- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Premium signage and acknowledgement as Sponsor at Registration
- Sponsor literature or takeaway item placed at Registration
- Complimentary Exhibit Option
- One full Seminar badge (valued at $275)
- Quarter-page advertisement in Seminar program

Keycard Sponsor $3,000
- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Sponsor logo featured on keycards distributed to each guest
- Complimentary Exhibit Option
- One full Seminar badge (valued at $275)
- Quarter-page advertisement in Seminar program

TxACA Seminar Mobile App Sponsor $3,000
- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Sponsor logo featured on main app page
- One Full Seminar Badge (valued at $275)
- Quarter-page advertisement in Seminar program

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## Digital Program Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Sponsor logo featured on cover of digital program distributed to all attendees
- One full Seminar badge (valued at $275)
- Full-page advertisement in Seminar program

Cost: $3,000

## E-Survey Sponsor

- Inclusion as Sponsor through in eblasts, seminar program, TxACA app and website
- Prominent logo with link to Sponsor website included in e-survey sent to all attendees
- Prominent logo with link to Sponsor survey displayed throughout seminar

Cost: $2,000

## Badge Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Sponsor logo featured on Seminar badges distributed to all attendees
- One full Seminar badge (valued at Members $275/Non-members $475)
- Quarter-page advertisement in Seminar program

Cost: $2,000

## Lanyard Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Sponsor logo featured on Seminar lanyards distributed to all attendees
- One full Seminar badge (valued at Members $275/Non-members $475)
- Quarter-page advertisement in Seminar program

Cost: $2,000

## Hand Sanitizer Sponsor

- Inclusion as Sponsor through in eblasts, Seminar program, TxACA app and website
- Sponsor logo featured on individual hand sanitizer distributed to all attendees
- One full Seminar badge (valued at $275)
- Quarter-page advertisement in Seminar program

Cost: $1,500

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Non-members can purchase any of the below sponsorships at an additional cost

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-Member</th>
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<tbody>
<tr>
<td><strong>Breakfast Sponsor (2 Available)</strong></td>
<td>$2,500</td>
<td>$5,000</td>
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<tr>
<td>• Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website</td>
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<td></td>
</tr>
<tr>
<td>• Premium signage and acknowledgement at Breakfast</td>
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<td></td>
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<tr>
<td>• One Full Seminar Badge (valued at Members $275/Non-members $475)</td>
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<td></td>
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<tr>
<td>• Quarter-page advertisement in Seminar program</td>
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</tr>
<tr>
<td><strong>Break Sponsor (2 Available)</strong></td>
<td>$2,000</td>
<td>$4,000</td>
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<tr>
<td>• Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website</td>
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<td></td>
</tr>
<tr>
<td>• Premium signage and acknowledgement as Sponsor at Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• One full Seminar Badge (valued at Members $275/Non-members $475)</td>
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<td></td>
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<tr>
<td>• Quarter-page advertisement in Seminar program</td>
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<tr>
<td><strong>Wi-Fi Sponsor</strong></td>
<td>$1,500</td>
<td>$3,000</td>
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<tr>
<td>• Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website</td>
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<tr>
<td>• Premium signage and acknowledgement on screen during sessions</td>
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<tr>
<td>• One Full Seminar Badge (valued at Members $275/Non-members $475)</td>
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<td></td>
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<tr>
<td>• Quarter-page advertisement in Seminar program</td>
<td></td>
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<tr>
<td><strong>Pen Sponsor</strong></td>
<td>$1,250</td>
<td>$2,500</td>
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<tr>
<td>• Inclusion as Sponsor through in eblasts, seminar program, TxACA app and website</td>
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<tr>
<td>• Sponsor logo featured on pens distributed to all attendees</td>
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<tr>
<td>• One full seminar badge (valued at Members $275/Non-members $475)</td>
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<tr>
<td>• Quarter-page advertisement in Seminar program</td>
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<tr>
<td><strong>Notepad Sponsor</strong></td>
<td>$1,250</td>
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<td>• Inclusion as Sponsor through in eblasts, seminar program, TxACA app and website</td>
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<tr>
<td>• Sponsor logo featured on notepads distributed to all attendees</td>
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<tr>
<td>• One full seminar badge (valued at Members $275/Non-members $475)</td>
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<table>
<thead>
<tr>
<th>Supporting Sponsor</th>
<th>$750</th>
<th>$1,500</th>
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|                   | • Inclusion as Sponsor through in eblasts, seminar program, TxACA app and website  
|                   | • One (1) Member Registration (valued at Members $275/Non-members $475) |

<table>
<thead>
<tr>
<th>Exhibit Opportunities</th>
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<tr>
<th>TACA MEMBER</th>
<th>$600</th>
<th>NON-MEMBER</th>
<th>$1,200</th>
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</table>
| • 8’ x 8’ dedicated space in exhibit area – includes skirted 6’ table, 2 chairs, and wastebasket (electricity not included).  
| • One complimentary badge to seminar (valued at $275) |