

WATER for TEXAS 2023 conference

CONNECTING H₂O OPPORTUNITIES

JANUARY 23–25, 2023

AUSTIN, TEXAS

#WaterforTX2023

Hosted by the Texas Water Development Board

Sponsorship Levels

DIAMOND

\$7,500+ Total Sponsorship Commitment

- Four complimentary conference registrations
- Full-page color ad in the conference program
- Promotional insert included with attendee conference materials
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

PLATINUM

\$5,000 to \$7,499 Total Sponsorship Commitment

- Three complimentary conference registrations
- Half-page color ad in the conference program
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

GOLD

\$3,500 to \$4,999 Total Sponsorship Commitment

- Two complimentary conference registrations
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

SILVER

\$2,000 to \$3,499 Total Sponsorship Commitment

- One complimentary conference registration
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

BRONZE

\$1,500 to \$1,999 Total Sponsorship Commitment

- Company logo included in the conference program
- Linked company logo on the Water for Texas website

Sponsorship Opportunities

KEYNOTE LUNCHEON *exclusive sponsorship*

\$10,000

with Chet Garner from 'The Daytripper'

- Sponsor logo on table-toppers throughout January 24 luncheon
- Opportunity to offer brief welcome prior to keynote introduction
- Opportunity to distribute sponsor-provided item to attendees during luncheon

WELCOME RECEPTION *exclusive sponsorship*

\$8,500 - \$10,000

SOLD

- Sponsor logo on table-toppers throughout Welcome Reception on January 23
- Sponsor logo on cocktail napkins placed at bars during Welcome Reception
- Opportunity to distribute sponsor-provided item in conference bag

NETWORKING RECEPTION *exclusive sponsorship*

\$8,500 - \$10,000

- Sponsor logo on table-toppers throughout January 24 reception
- Sponsor logo on cocktail napkins placed at bars during reception
- Opportunity to include sponsor-provided item in conference bag

GENERAL SESSIONS *exclusive sponsorship*

- Sponsor acknowledgment at all four general sessions
- Opportunity to distribute sponsor-provided item in conference bag

SOLD

TNRIS INTERACTIVE SPACE *exclusive sponsorship*

The Interactive Space will feature technologies and displays in a high-traffic area, such as Visual Texas and an immersive Google Earth experience, hosted by the TWDB's Texas Natural Resources Information System (TNRIS).

- Opportunity to distribute sponsor-provided item in conference bag
- Sponsor logo will be included on signage in the space

SOLD

NAMETAG LANYARDS *exclusive sponsorship*

- Sponsor logo featured on event lanyards distributed to each attendee

SOLD

AUDIO VISUAL (2 available)

\$5,000

- Sponsor logo featured on signs outside all breakout rooms

BREAKFAST (~~2 available~~ 0 available)

SOLD

- Sponsor logo on table-toppers during one breakfast
- Opportunity to include sponsor-provided item in conference bag

WATER STATIONS exclusive sponsorship

\$4,000

- Sponsor logo featured on water stations on general session floor

CONFERENCE BAGS exclusive sponsorship

SOLD

- Water for Texas will provide the bags, working with you to include your logo.

CONFERENCE PROGRAM exclusive sponsorship

SOLD

- Sponsor logo featured on cover of conference program

EXHIBIT BOOTH (~~10 available~~ 0 available)

SOLD

- One 10 x 8 exhibit space in high-traffic area
- Includes one draped 6-foot table

LIVE SOCIAL MEDIA FEED exclusive sponsorship

SOLD

- Sponsor logo included on live social media feed displayed in the general session ballroom

SCHEDULE-AT-A-GLANCE exclusive sponsorship

SOLD

- Sponsor logo featured on foldable, pocket-sized agenda distributed to all attendees

HOTEL KEYCARDS exclusive sponsorship

SOLD

- Sponsor logo featured on hotel keycards distributed to all attendees staying at the conference hotel

CLEAR SNAP PORTFOLIOS *exclusive sponsorship*

- Sponsor logo featured on conference portfolios distributed to all attendees
- Water for Texas will provide the portfolios, working with you to include your logo.

SOLD

MOBILE APP *exclusive sponsorship*

- Sponsor logo featured at the top of each mobile app page

SOLD

NOTEPAD *exclusive sponsorship*

- Sponsor logo featured on notepads distributed to all attendees
- Water for Texas will provide the notepads, working with you to include your logo.

SOLD

EDUCATIONAL TRACKS (~~4 available~~ 1 available)

\$2,500

Choose between one of the four available tracks:

*~~Flood~~

* Business of Water

*~~Science, Technology, and Data~~

*~~Water Supply and Infrastructure~~

- Sponsor acknowledgment as track sponsor in printed program and website
- Sponsor recognition during respective educational track sessions

ALL-DAY COFFEE BAR (~~0 available~~)

- Sponsor logo featured on signage at the coffee bars on January 24 and 25
- Opportunity to include sponsor-provided item in conference bag

SOLD

AFTERNOON SNACK *exclusive sponsorship*

\$2,500

- Sponsor logo featured on signage during afternoon snack break on January 24
- Opportunity to include sponsor-provided item in conference bag

WELCOME GIFT *exclusive sponsorship*

- Sponsor-provided item to be distributed to all attendees staying at the conference hotel.

SOLD

PENS *exclusive sponsorship*

- Sponsor logo featured on pens distributed to all attendees
- Water for Texas will provide the pens, working with you to include your logo.



PACKET INSERT (~~5 available~~ 3 available)

\$1,500

- Sponsor-provided item to be distributed to all attendees in conference portfolio
- Sponsor will be responsible for printing and delivering the inserts to conference organizers